

The premier international meeting in the field of medical lasers and energy-based technologies.

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Hilton Anatole Dallas

APR 11-12, 2018  
Pre-Conference

APR 13-15, 2018  
Conference

APR 13-14, 2018  
Exhibits

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# ASLMS CORPORATE PARTNERS

*2018 Exhibit, Sponsorship, and  
Advertising Opportunities*



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*38th ASLMS Annual Conference on*  
**ENERGY-BASED MEDICINE & SCIENCE**  
April 11-15, 2018



## BECOME A CORPORATE PARTNER

We invite you to highlight your technological advances, product launches, and industry services at the 38th Annual Conference of the American Society for Laser Medicine and Surgery (ASLMS) to be held April 11-15, 2018 in Dallas, Texas, USA.

ASLMS is the leading medical society in the field of lasers and energy-based treatment, and the only one that is truly multi-disciplinary, bringing together physicians and surgeons representing more than 51 medical specialties, nurses and allied health care professionals, physicists who develop devices, biomedical engineers who adapt them for medical purposes, biologists who investigate the interaction of laser light and energy with tissue, and equipment manufacturers.

Considered the premier international meeting in the field of medical lasers and energy-based technologies, the ASLMS Annual Conference offers your company the opportunity to showcase its offerings to attendees gathered to exchange knowledge, gain insights from experts, and stay up to date on the latest innovations.

The conference will take place at the beautiful Hilton Anatole Dallas, located centrally in the country, providing an easy flight from most locations. Like previous conferences held in Dallas, we expect ASLMS 2018 to be a highly attended conference, filled with top industry professionals and key decision makers.

### What Members are Saying about ASLMS and the Annual Conference

*"I have attended every ASLMS meeting since 1983 without exception and the reason I go every year is that it is the most current information available on lasers and related technologies. You get a chance to meet great people in the field who really understand and have done a lot to develop the technology. It's a tremendous learning experience. I recommend it."* **ROY G. GERONEMUS, MD**

*"The ASLMS conference is one of my favorite academic events of the year. I love interacting with scientists, physicians, industry members, and allied health professionals from around the world and hearing talks on the latest studies related to light and energy-based devices."* **KRISTEN M. KELLY, MD**

*"ASLMS is the only organization that truly brings together the physicians, clinicians, engineers, and scientists to have an exchange. It is a unique organization."* **E. DUCO JANSEN, PHD**

*"ASLMS is the premier organization for anyone interested in biomedical lasers. I love our meeting, because I always learn from the great research being presented from the spectrum of medical specialties. It is wonderful to network with national and international colleagues as well as early career members and laser medicine pioneers."* **ANTHONY M. ROSSI, MD**

*"The ASLMS society has been a tremendous resource over the years for me to learn the latest research in the biomedical application of lasers and other related technologies. The annual meeting of ASLMS is a must-go venue for me and it provides an opportunity to meet with health care professionals and other scientists to share latest discoveries and brainstorm new ideas."* **BO CHEN, PHD**

### Attendee Stats from Post-Conference Surveys

**99%** of respondents indicated that they believed the knowledge gained by attending the Annual Conference would positively affect patient outcomes and safety.

**98.3%** felt this conference has made a positive impact on their level of professional effectiveness and realized their professional development objectives in attending this conference.

**97.4%** said that, based on their satisfaction with the conference, they will consider attending future ASLMS conferences.

**88%** were very satisfied or satisfied with the quality and variety of exhibitors

## EXHIBIT AT ASLMS 2018

Exhibiting is your best opportunity to connect with the most influential and exclusive group of clinicians, scientists, health care professionals, and laser technicians who dominate the market.

The exhibit hall is an important part of the educational experience for attendees. It's about networking, education, and providing attendees with information on how to fill their practice needs and challenges. We make it convenient for attendees to visit the exhibits by offering the following amenities and activities in the exhibit hall:

- » Daily food and beverage breaks and prize drawings
- » ePoster viewing stations
- » Exhibitor In the Spotlight, Ask Me Anything, and ePoster Town Hall presentations
- » Exhibitor Reception/Silent Auction, Saturday evening

### Who Attends

**40+**  
specialties

Acupuncture  
Allergy Immunology  
Anesthesia  
Biostimulation  
Cardiovascular  
Dentistry

Dermatology  
Electrolysis  
Emergency Medicine  
Engineering  
Family Medicine  
Gastroenterology  
General Surgery  
Internal Medicine  
Investments  
Laser Medicine  
Laser Safety

Marketing  
Nursing  
Obstetrics/Gynecology  
Oncology  
Ophthalmology  
Oral & Maxillofacial  
Orthopedic Surgery  
Otolaryngology  
Pediatrics  
Phlebology  
Photodynamic Therapy

Physician Assistant  
Physical Therapy  
Plastic Surgery  
Podiatry  
Press  
Preventive Medicine  
Research  
Thoracic  
Urology  
Vascular  
Veterinary Medicine

**2017**  
attendance

**1,018**  
attendees

**791**  
exhibitors

**9**  
press



**50+**  
countries

### PAST CONFERENCE ATTENDANCE



## Booth Information

### APPLICATION PROCEDURES

All Annual Conference exhibit space (except spaces for Platinum, Gold, and Silver Sponsors) will be reserved on a first come, first serve basis. To apply for exhibit space, complete the exhibit application on our website [aslms.org](http://aslms.org). Space will not be assigned without the signed application and required deposit. Applications from companies that have outstanding balances due to the Society, its contractors, or vendors will not be processed without full payment of delinquent accounts.

### SIZE CONFIGURATION

All linear booths are 10' x 10' and island exhibits are shown on the floor plan. Additional booth sizes may be created at the discretion of the Society. The maximum height of booth displays is 16 feet.

### SELECTION OF BOOTH SPACE

The Society has several opportunities for booth selection.

- » Platinum Sponsor exhibitors are given 1st preference in selecting exhibit location for the next Annual Conference.
- » Gold Sponsor exhibitors are given 2nd preference in selecting exhibit location for the next Annual Conference.
- » Silver Sponsor exhibitors are given 3rd preference in selecting exhibit location for the next Annual Conference.

As long as space is available, the Society will continue to make space assignments online until March 19, 2018. All space assignments are subject to the cancellation policy deadlines, regardless of the date space was assigned. In the event that exhibit space is sold out, companies will automatically be placed on a waiting list.

The Society will attempt to accommodate exhibitor requests for specific booth(s). However, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. The exhibitor acknowledges that it will not be contracting for a specific booth(s), but rather for the right to participate in the Annual Conference.

The Society reserves the right to rearrange the floor plan at any time. The Society also reserves the right to relocate exhibitors, and exhibitors agree to accept relocation to other comparable space, if necessary, for causes beyond the control of the Society or advisable in the best judgment of the Society.

## Badge Information

Only conference registrants are allowed in the exhibition hall. All exhibit personnel must be identified with an exhibitor badge and must display only the exhibitor badge when staffing or working at an exhibit booth. Badges will be available for pickup at registration during exhibitor/conference registration hours. Exhibitor badges are not transferable and company badges will not be accepted in place of the official badge. Adding to or altering the badge with business cards is not permitted. Falsely identifying an individual as an exhibitor's representative, misusing exhibitor badges, or using any other method to allow unauthorized personnel to gain admittance to the exhibit floor is prohibited.

### GUEST BADGES

Guest badges to enter the exhibit hall are \$100 per day and \$175 for two days. No one under the age of 18 will be allowed in the exhibit hall.

### COMPLIMENTARY BADGES

Each exhibitor may receive a limited number of complimentary badges based on booth size, as listed on page 5. Any participants who do not have complimentary badges will be charged the full conference registration fee.

**For additional exhibit details or to sign up, visit [aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/exhibit-opportunities](http://aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/exhibit-opportunities).  
Questions? Contact Jackie Matthiae at [jackie@aslms.org](mailto:jackie@aslms.org) or (715) 845-9283.**

## 2017 Exhibitors

- » Acuderm Inc.
- » Advalight
- » Aerolase Corporation
- » Alastin Skincare
- » Allergan
- » Alma Lasers
- » American Society for Laser Medicine and Surgery, Inc.
- » Anthony Products/Gio Pelle
- » Ascentium Capital
- » B&W Tek, Inc.
- » BISON MEDICAL
- » Bovie Medical Corporation
- » BTL Industries, Inc.
- » Canfield Scientific, Inc.
- » Clinical Resolution Lab, Inc.
- » Collagen P.I.N.
- » Crystal Clear Digital Marketing
- » Cutera
- » Cynosure, Inc.
- » DEKA Medical, Inc.
- » DERMAPENWORLD
- » DermaSweep
- » Directed Light Inc.
- » Ellipse USA
- » EltaMD Skincare
- » EndyMed Inc.
- » Envy Medical
- » eRelevance Corp.
- » FotoFinder Systems, Inc.
- » Fotona
- » Hennings Biomedical Corp.
- » HK Surgical
- » Incredible Marketing
- » InMode
- » Innovative Optics Laser Safety Eyewear
- » Jan Marini Skin Research, Inc.
- » K-Laser
- » Laser Scientific
- » Lasering usa
- » LASEROPTEK
- » Laservision USA
- » LP Surgical Fibers
- » Lumenis, Inc.
- » Lutronic, Inc.
- » MD-Ware Software
- » MedEsthetics Magazine
- » Merz North America, Inc.
- » Miramar Labs, Inc.
- » NEWBEAUTY
- » NoIR Laser Company, LLC
- » Nova Innovations
- » Novoxel Ltd
- » Oculo-Plastik Inc.
- » Perigee Medical
- » Practical Dermatology/Modern Aesthetics
- » PRIME Journal
- » Quanta USA
- » Quantificare Inc.
- » Ra Medical Systems, Inc.
- » Restoration Robotics, Inc.
- » Rockwell Laser Industries
- » Rohrer Aesthetics, LLC
- » Sciton, Inc.
- » Sente, Inc.
- » SkinCeuticals
- » SmartGraft by Vision Medical
- » Strata Skin Sciences
- » Stratpharma Inc.
- » Synergy MedSales, Inc.
- » Syneron Candela
- » Syris Scientific
- » Take 2
- » The Laser Agent Inc.
- » THERMI
- » ThermoTek, Inc.
- » Tizo by Fallene, Ltd.
- » TJS, Inc.
- » Valeant Pharmaceuticals North America, LLC
- » Venus Concept
- » Viveve
- » VivoSight
- » Ward Photonics
- » Young Pharmaceuticals, Inc.
- » ZALEA
- » Zarin Medical, LLC
- » Zeltiq Aesthetics
- » Zimmer Medizinsystems

## Booth Fees and Allotted Badges

BOOTH TYPE	ON OR BEFORE 1/2/17	AFTER 1/2/17	CONFERENCE BADGES	EXHIBIT HALL BADGES
Table Top (for literature only)	\$1,600	\$1,760	1	2
10 x 10 Linear	\$3,200	\$3,520	2	5
10 x 10 Corner	\$3,700	\$4,200	2	5
10 x 20	\$6,400	\$7,040	3	10
10 x 30	\$9,600	\$10,560	4	12
10 x 40	\$12,800	\$14,080	5	14
20 x 20	\$12,800	\$14,080	5	14
20 x 30	\$19,200	\$21,120	6	16
20 x 40	\$25,600	\$28,160	7	18
30 x 30	\$28,800	\$31,680	8	19
30 x 40	\$36,000	\$33,860	9	20
40 x 40	\$51,200	\$56,320	10	22

Subject to availability. View the live floor plan at [https://s4.goeshow.com/aslms/annual/2018/attendee\\_view\\_exhibit\\_space.cfm](https://s4.goeshow.com/aslms/annual/2018/attendee_view_exhibit_space.cfm).

## SPONSOR AN ITEM OR EVENT

Broaden your opportunity to get your company brand and message in front of ASLMS 2018 Annual Conference attendees by becoming a conference sponsor. Resources for the conference, research grants and programs help ASLMS achieve its mission and goals. Thank you in advance for your support.

### Sponsorship Options

- General Conference Support** – Provide a grant to ASLMS to help keep conference costs reasonable for all attendees. The total amount granted will determine your company's sponsorship level.
- Purchase Sponsorship Items** – Select one or multiple items from the sponsorship list. Your company's sponsorship level is determined by the sum of sponsorships.

### Sponsorship Levels & Benefits

ALL SPONSORSHIP LEVELS RECEIVE THE FOLLOWING BENEFITS:

- » Company name and sponsorship level listed:
  - » On Exhibit Hall entrance unit
  - » On 2018 Conference sponsorship web page
  - » In 2018 Conference Guide
- » Sponsorship ribbons for booth staff
- » Recognition item to display in booth
- » Recognition in 2019 Corporate Partners brochure
- » Preference in selecting sponsorships for the 2019 Conference (first right of refusal on item(s) sponsored in 2018)

THE FOLLOWING ADDED BENEFITS VARY BY SPONSORSHIP LEVEL:

BENEFITS	PLATINUM \$65,000+	GOLD \$50,000 - \$64,999	SILVER \$35,000 - \$49,999	BRONZE \$20,000 - \$34,999	COPPER \$3,000 - \$19,999
Additional complimentary nontransferable Annual Conference Only Badges	5	4	3	2	1
Preference in selecting exhibit location for 2019 ASLMS Conference	FEB 26, 2018	MAR 5, 2018	MAR 12, 2018	MAR 19, 2018	MAR 26, 2018
Company logo listed in 2018 <i>Conference Guide</i>	✓	✓	✓	✓	
Recognition in the <i>Industry Insider</i> newsletter	✓	✓	✓	✓	
Recognition in <i>Education Express</i> newsletter	✓	✓	✓	✓	
Product Highlight in <i>Conference Guide</i>	✓	✓	✓		
Recognition at Industry Advisory Council Luncheon at 2018 Conference	✓	✓	✓		
Recognition at the ASLMS Business Meeting at 2018 Conference	✓	✓	✓		
Company name, logo, and sponsorship level listed on ASLMS website for one year following 2018 Conference	✓	✓	✓		
Mobile app enhanced listing (logo included on exhibitor detail page)	✓	✓	✓		
Special recognition in Exhibit Hall	✓	✓			
Exclusive exhibitor highlight email sent by ASLMS to registered attendees prior to conference	APR 4, 2018				
Invitation to Presidents Reception and Board Dinner	2				
Banner in <i>Education Express</i> newsletter pre-conference	APR 10, 2018				
Banner in <i>Conference Daily</i> newsletter during conference	APR 13-14, 2018				

## Sponsorship Items

ITEM	COST USD	LIMIT	DEADLINE
<b>RECOGNITION &amp; SUPPORT</b>			
Preceptorship Program	\$10,000	5	Jan. 8, 2018
Mobile App	\$10,000	3	Feb. 1, 2018
<b>NEW</b> Wi-Fi	\$10,000	3	Feb. 1, 2018
Travel Grants - 2018 Goal: \$60,000	\$ 5,000 +	Unlimited	Jan. 8, 2018*
Student Board Rep. Travel Grants	\$2,000	4	Dec. 1, 2017
Best of Session Nursing/Allied Health Award	\$1,000	1 <b>SOLD OUT</b>	Jan. 8, 2018
Best Overall Basic Science and Translational Research Award	\$1,000	1	Jan. 8, 2018
<b>ACTIVITY &amp; EVENT OPPORTUNITIES</b>			
Exhibit Hall Reception	\$30,000	3	Feb. 1, 2018
Presidents Reception and Board Dinner	\$20,000	1 <b>SOLD OUT</b>	Feb. 1, 2018
Celebration of Women in Energy-Based Devices	\$17,500	1 <b>SOLD OUT</b>	Nov. 1, 2017
Early Career Reception	\$17,000	1	Feb. 1, 2018
<b>NEW</b> Headshot Corner	\$15,000	1	Jan. 8, 2018
<b>NEW</b> Continental Breakfast (Friday or Saturday)	\$15,000	2	Feb. 1, 2018
<b>NEW</b> Exhibit Hall Healthy Refreshment Break (2 Friday, 2 Saturday)	\$10,000	4	Feb. 1, 2018
In the Spotlight - Friday (Time 9:05-9:20 AM)	\$5,000	1	Feb. 1, 2018
In the Spotlight - Saturday (Time 9:05-9:20 AM)	\$5,000	1	Feb. 1, 2018
Tech Connect	\$4,500	8	Feb. 1, 2018
<b>BRANDING OPPORTUNITIES</b>			
<b>NEW</b> Hotel Key Cards	\$15,500	1	Jan. 8, 2018
Tote Bags	\$12,500	1 <b>SOLD OUT</b>	Jan. 8, 2018
<b>NEW</b> Travel Tumblers	\$11,500	1	Jan. 8, 2018
Exhibit Hall Aisle Floor Clings	\$6,500	1	Jan. 8, 2018
Door Drop Thursday (outside)	\$4,000	4	Feb. 1, 2018
Door Drop Friday (outside)	\$4,000	4	Feb. 1, 2018
Door Drop Saturday (outside)	\$3,500	4	Feb. 1, 2018
Lanyards	\$3,500	1 <b>SOLD OUT</b>	Jan. 8, 2018
Pens	\$2,000	1	Jan. 8, 2018
Tote Bag Insert	\$1,000	6	Feb. 1, 2018

\*While travel grant funds are accepted year-round, we request funds for ASLMS 2018 early to determine the number of travel grants to be awarded.

**For sponsorship item details, current availability, and application, visit [aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/sponsorship-opportunities](http://aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/sponsorship-opportunities). Questions? Contact Andrea Alstad at [andrea@aslms.org](mailto:andrea@aslms.org) or (715) 845-9283.**

### 2017 Sponsors

- » Aerolase Corporation
- » Allergan
- » Alma Lasers
- » B&W Tek, Inc.
- » BTL Industries, Inc.
- » Cynosure, Inc.
- » Cutera
- » InMode
- » Lumenis, Inc.
- » Lutronic, Inc.
- » Merz Aesthetics
- » Perigee Medical
- » Solta Medical, Inc.
- » Syneron-Candela
- » Syris Scientific
- » THERMI
- » VivoSight
- » Zeltiq Aesthetic, Inc.
- » Zimmer MedizinSystems

## ADVERTISE WITH ASLMS IN PRINT OR DIGITALLY

Maximize the exposure to your target audience through ASLMS communication platforms.

**Print advertising and product highlight commitments must be received by January 16, 2018.  
Ad files are due no later than February 1, 2018.**

### Conference Guide

Our Conference Guide will feature all non-CME related news and events including exhibitors, sponsors, networking opportunities, and events. Distributed to every attendee, this publication will be an invaluable source of information throughout the conference as well as an important takeaway for future reference.

Two options available for advertising in the Conference Guide include: A full or half page ad and/or a product highlight. Product highlight pages feature a maximum of five other products. Both are great opportunities to bring high potential conference attendees to your booth.

TYPE	COST USD	LIMIT
<b>PREMIUM AD - INSIDE FRONT OR BACK COVER (FIRST COME FIRST SERVE)</b>		
Full Page, Full Color	\$1,500	2
<b>AD - INTERIOR PAGES</b>		
Full Page, Full Color	\$1,300	Unlimited
Half Page (vertical or horizontal), Full Color	\$1,000	Unlimited
Full Page, Black and White	\$650	Unlimited
Half Page (vertical or horizontal), Black and White	\$400	Unlimited
<b>PRODUCT HIGHLIGHTS</b>		
Product Highlight Only	\$500	Unlimited
Product Highlight with Purchase of Full Page Ad	\$350	Unlimited

*Digital advertising commitments and ad files must be received 2 weeks prior to publish date.*

### Education Express eNewsletter

An ad in our eNewsletter provides an excellent way to reach an audience of over 7,000 who are signed up to receive important updates about the upcoming conference and other educational opportunities.

TYPE	COST USD	LIMIT
<b>EXHIBITOR HIGHLIGHT</b>		
1X (\$500 each)	\$500	4 Per Issue
3X (\$450 each)	\$1,350	4 Per Issue
6X (\$400 each)	\$2,400	4 Per Issue
<b>BANNER</b>		
1X (\$500 each)	\$500	2 Per Issue
3X (\$450 each)	\$1,350	2 Per Issue
6X (\$400 each)	\$2,400	2 Per Issue
<b>LEADERBOARD</b>		
1X (\$1,000 each)	\$1,000	1 Per Issue
3X (\$900 each)	\$2,700	1 Per Issue
6X (\$800 each)	\$4,800	1 Per Issue

## Conference Daily eNewsletter

The Conference Daily eNewsletter will bring attendees daily coverage of meeting activities and highlights of the day's events. Delivered each morning during the Annual Conference to all attendees' inboxes, this is an excellent way to connect and deliver your message.

TYPE	COST USD	LIMIT
<b>EXHIBITOR HIGHLIGHT</b>		
1X	\$750	4 Per Issue
<b>BANNER</b>		
1X	\$750	2 Per Issue
<b>LEADERBOARD</b>		
1X	\$1,250	1 Per Issue

### Mobile App

Conference attendees count on the mobile app to plan their schedules and keep up to date on conference activities. Mobile app advertising options can help your brand stand out and drive traffic to your booth.

TYPE	COST USD	LIMIT
Square logo next to company name on exhibitor listing page	\$500	Unlimited
Large logo on exhibitor's detail page	\$500	Unlimited
Video on exhibitor's detail page	\$1,000	Unlimited
Broadcast message to attendees (or targeted group)	\$1,500	3

*For advertising specs and application, visit [aslms.org/aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/advertising-opportunities---print](http://aslms.org/aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/advertising-opportunities---print) or [aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/advertising-opportunities---digital](http://aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/advertising-opportunities---digital). Questions? Contact Andrea Alstad at [andrea@aslms.org](mailto:andrea@aslms.org) or (715) 845-9283.*

## Year-Round Advertising Options

### ADVERTISE IN LASERS IN SURGERY AND MEDICINE

Wiley Periodicals, publisher of the journal, offers a range of advertising solutions. Visit Wiley Online Library | Publications and search *Lasers in Surgery and Medicine*.

### JOB POSTINGS ON ASLMS CAREER CENTER

Gain access to our specialized niche of professionals through a job posting on the ASLMS Career Center. ASLMS members and exhibiting companies receive significant discounts on the job posting pricing. Visit [aslms.org](http://aslms.org) | Member Services | Career Center for more information.

## JOIN THE INDUSTRY ADVISORY COUNCIL

The ASLMS Industry Advisory Council (IAC) was created to provide a mutually beneficial relationship through which ASLMS, laser and related technology industries can work together to increase the value of Society membership and improve patient care by supporting research initiatives and clinical applications of lasers and related technologies in medicine and surgery.

IAC members have made a commitment to work closely with the elected leadership of ASLMS to foster the continued success of the Society, centered upon the development and safe use of lasers and related technologies. Support by these companies is very important to the success of the Society's research program and we thank and recognize each for their continued commitment to improve patient care. Each member of the IAC contributes an amount to be determined annually. Use of the revenue from IAC membership fees is restricted to funding the ASLMS research program.

### Membership Benefits

- » Each IAC member company representative is invited to attend the IAC luncheon meeting with key ASLMS leaders at the Annual Conference
- » Company acknowledgement in printed conference materials
- » A placard for placement in the company's conference exhibit location identifying the organization as an IAC member
- » Ribbons for booth representatives which indicate IAC membership
- » All IAC members will be included in the Industry section of the ASLMS website
- » Use of IAC logo

**For IAC application, visit [aslms.org/corporate-partners/iac](http://aslms.org/corporate-partners/iac).  
Questions? Contact Jackie Matthiae at [jackie@aslms.org](mailto:jackie@aslms.org) or (715) 845-9283.**

### 2017 IAC Members

- |                        |                          |                     |
|------------------------|--------------------------|---------------------|
| » Aerolase             | » Guided Therapy Systems | » Syneron-Candela   |
| » BTL Industries, Inc. | » Lumenis, Inc.          | » Thermi            |
| » Cutera               | » Merz Aesthetics        | » Zeltiq Aesthetics |
| » Cynosure, Inc.       | » Solta Medical          |                     |



## DONATE TO THE 13TH ANNUAL SILENT AUCTION

The Silent Auction for Research to be held during the ASLMS Annual Conference will offer a great venue for exposure. Attendees will have the opportunity to receive great deals on medical laser equipment and supplies, as well as other exciting items. All net proceeds from the items donated to the auction will be used exclusively to help expand our research program and make more grants available to scientists, health professionals, clinicians, and students involved in important research projects pertaining to lasers and related technologies in medicine.

Past experience indicates that companies receive excellent visibility and product interest by contributing to the Silent Auction and providing support for the Society's research program.

**Image files must be received by March 1, 2018 for recognition in printed materials and on signage.**

### Participation Benefits

- » Your company's name, logo and a description of your donated item on the Silent Auction page of the ASLMS website
- » Your company's name, logo and a description of your donated item on a sign within the Silent Auction area
- » Your company's name will remain on the sponsor list after the auction closes for the remainder of the calendar year
- » Acknowledgement of your company's participation in the Silent Auction in the ASLMS Annual Conference Guide, which is distributed to all conference attendees
- » A recognition award to be displayed in your booth during the conference, and Silent Auction Donor ribbons for each member of your booth staff
- » Inclusion of your company's name and the item you have donated in promotion/announcements during the Silent Auction event at the Annual Conference

### Donations

Your company can choose to donate equipment, supplies, services, or some other interest-generating contribution (i.e. vacation trips, recreational equipment, jewelry, or cash for the Society to purchase auction items).

**For Silent Auction details and application, visit [aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/silent-auction](http://aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/silent-auction).  
Questions? Contact Andrea Alstad at [andrea@aslms.org](mailto:andrea@aslms.org) or (715) 845-9283.**

### 2017 Silent Auction Donors

- |  |  |  |
|--|--|--|
| » Acuderm Inc.   | » Green Bay Packers  | » Syneron Candela  |
| » Aerolase   | » InMode   | » Syris Scientific   |
| » Alastin Skincare   | » Innovative Optics  | » Elizabeth Tanzi, MD - Capital Laser & Skin Care  |
| » Alma Lasers  | » Bruce Katz, MD - Juva Skin & Laser Center in NYC                                 | » Thermi   |
| » Tina Alster, MD - Washington Institute of Dermatologic Laser Surgery | » Lutronic   | » VivoSight, Michelson Diagnostics Inc., ViviSight   |
| » Anthony Products / Gio Pelle   | » Miramar Labs   | » Margaret Weiss, MD and Robert Weiss, MD - Maryland Dermatology Laser Skin and Vein Institute |
| » B&W Tek  | » OCULO-PLASTIK, INC   | » ZALEA  |
| » BTL Aesthetics   | » Perigee - Sherry Thomas, MD, FACOG Urogynecologist and Surgeon, Agoura Hills, CA | » Zimmer MedizinSystems  |
| » Canfield Scientific, Inc.  | » Sciton, Inc  |  |
| » CoolSculpting by ZELTIQ  | » SmartGraft Hair Restoration  |  |
| » Cynosure   | » Solta Medical  |  |
| » Fotona   |  |  |

## TO EXHIBIT

- » Visit [aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/exhibit-opportunities](http://aslms.org/annual-conference-2018/explore/corporate-partner-opportunities/exhibit-opportunities). Questions? Contact Jackie Matthiae at [jackie@aslms.org](mailto:jackie@aslms.org) or (715) 845-9283.

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