

# Advertising Application

## APPLICANT INFORMATION

Company \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_ Website URL \_\_\_\_\_

## ADVERTISING OPPORTUNITIES – PRINT NOTE: Prices listed are for exhibitors. Contact us for non-exhibitor pricing.

	COST USD	LIMIT	ADVERTISING AMOUNT
<b>CONFERENCE GUIDE</b>			
Premium Ad – Inside Front or Back Cover .....	\$1,500	1	\$ _____
Interior Pages Ad – Full Page, Full Color .....	\$1,300	Unlimited	\$ _____
Interior Pages Ad – Half Page, Full Color .....	\$1,000	Unlimited	\$ _____
Interior Pages Ad – Full Page, Black and White .....	\$650	Unlimited	\$ _____
Interior Pages Ad – Half Page, Black and White .....	\$400	Unlimited	\$ _____
Product Highlight Only .....	\$500	Unlimited	\$ _____
Product Highlight with Purchase of Full Page Ad .....	\$350	Unlimited	\$ _____

## ADVERTISING OPPORTUNITIES – DIGITAL NOTE: Prices listed are for exhibitors. Contact us for non-exhibitor pricing.

	COST USD	LIMIT	ADVERTISING AMOUNT
<b>EDUCATION EXPRESS ENEWSLETTER</b>			
Exhibitor Highlight – 1X (\$500 each) .....	\$500	4 Per Issue	\$ _____
Exhibitor Highlight – 3X (\$450 each) .....	\$1,350	4 Per Issue	\$ _____
Exhibitor Highlight – 6X (\$400 each) .....	\$2,400	4 Per Issue	\$ _____
Banner – 1X (\$500 each) .....	\$500	2 Per Issue	\$ _____
Banner – 3X (\$450 each) .....	\$1,350	2 Per Issue	\$ _____
Banner – 6X (\$400 each) .....	\$2,400	2 Per Issue	\$ _____
Leaderboard – 1X (\$1,000 each) .....	\$1,000	1 Per Issue	\$ _____
Leaderboard – 3X (\$900 each) .....	\$2,700	1 Per Issue	\$ _____
Leaderboard – 6X (\$800 each) .....	\$4,800	1 Per Issue	\$ _____

### CONFERENCE DAILY ENEWSLETTER

Exhibitor Highlight – 1X .....	\$750	4 Per Issue	\$ _____
Banner – 1X .....	\$750	2 Per Issue	\$ _____
Leaderboard – 1X .....	\$1,250	1 Per Issue	\$ _____

### MOBILE APP

Square logo next to company name on exhibitor listing page .....	\$500	Unlimited	\$ _____
Large logo on exhibitor's detail page .....	\$500	Unlimited	\$ _____
Video on exhibitor's detail page .....	\$1,000	Unlimited	\$ _____
Broadcast message to attendees (or targeted group) .....	\$1,500	3	\$ _____

**TOTAL PRINT AND DIGITAL ADVERTISING AMOUNT .....** \$ \_\_\_\_\_

## ADVERTISING SELECTION DETAILS

### CONFERENCE GUIDE

2 premium ad placements are available. Please indicate your preference.  Inside Front Cover  Inside Back Cover

Half page ads can be vertical or horizontal. Please indicate the orientation of ad you will be supplying.  Vertical  Horizontal

### EDUCATION EXPRESS NEWSLETTER

Education Express is typically published on Tuesdays. Please indicate your publication day preferences for the quantity you selected.

Exhibitor Highlight: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

Banner: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

Leaderboard: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

### CONFERENCE DAILY NEWSLETTER

Conference Daily is published Thursday through Sunday during the conference. Please indicate your publication day preferences.

Exhibitor Highlight:  Thursday  Friday  Saturday  Sunday

Banner:  Thursday  Friday  Saturday  Sunday

Leaderboard:  Thursday  Friday  Saturday  Sunday

**Please note: ad placement and publication day preferences are first come first serve. If someone has already selected your preference, we will contact you for an alternate selection.**

## PAYMENT INFORMATION – IN U.S. DOLLARS

Payment by Check  Enclosed Payment must be made in U.S. dollars only and drawn on a U.S. bank. Make check payable to ASLMS. *Individuals from countries sanctioned by the U.S. Treasury Department's Office of Foreign Assets Control must use third-country financial institutions as intermediaries for all payments to the ASLMS.*

Payment by Credit Card  Visa  MasterCard  American Express

Credit Card # \_\_\_\_\_ Expiration Date (MM/YY) \_\_\_\_\_ / \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

Signature \_\_\_\_\_

## SUBMIT APPLICATION

Please return completed application with payment by the following dates to:

Print Advertising – January 16, 2018

Digital Advertising – 2 weeks prior to the publish date

- » **Mail** - ATTN: Andrea Alstad, ASLMS; 2100 Stewart Avenue, Suite 240; Wausau, WI 54401
- » **Fax** - (715) 848-2493
- » **Email** - [andrea@aslms.org](mailto:andrea@aslms.org)

You may provide your credit card information via phone: (715) 845-9283 or Toll Free (877) 258-6028

## TERMS OF ADVERTISING

The American Society for Laser Medicine and Surgery, Inc. (ASLMS) does not verify the information provided. The information is provided as is, and ASLMS disclaims any and all warranties, express or implied, including but not limited to any warranties of accuracy, reliability, title, merchantability, non-infringement, fitness for a particular purpose, or any other warranty, condition, guarantee, or representation. The announcement may have opinions and views of a promotional nature, and do not represent the opinion of ASLMS. Note that local and state laws vary with regard to who can use the laser. ASLMS does not promote or endorse any of the products or services. ASLMS shall not be liable for any direct, indirect, special, consequential, or punitive damages arising out of your access or inability to access the announcement. Announcements are accepted upon the representation that the manufacturer has the right to publish the contents of the announcement, and that nothing in the announcement infringes upon any copyright, trade secret, or other intellectual property right. ASLMS reserves the right to reject or cancel any announcement at any time without cause. Positioning of announcement is at the discretion of ASLMS. ASLMS shall not be liable for any costs or damages if for any reason it fails to include an announcement. ASLMS's liability for any error will not exceed the cost of placement of the announcement. The manufacturer agrees to indemnify and hold ASLMS harmless against any expense or loss by reason of any claims arising out of inclusion of any announcement.

**Foreign Sanctions Compliance** - By signing this agreement, to the fullest extent of the law, sponsor agrees to protect, defend, indemnify and hold harmless the ASLMS, its members, officers, directors, employees, contractors, agents, licensors, suppliers, and successors (collectively "ASLMS Indemnified Parties") and assigns from and against any claims, liabilities, damages, judgments, awards, losses, costs, government charges or fines, penalties or fees (including reasonable attorneys' fees) arising out of or relating to conduct by, on behalf of, or at the direction of the sponsor's Owner, and their respective owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively "sponsor") in violation of the U.S. foreign sanctions policy, including but not limited to those designated by the U.S. Department of Treasury's Office of Foreign Asset Control ("OFAC"). This agreement is subject to termination in the event that the sponsor does not or cannot comply with OFAC regulations and does not or cannot comply with the ASLMS' obligations for complying with OFAC regulations. This section shall survive any termination or expiration of this agreement.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Name of Authorized Person (print) \_\_\_\_\_ Title: \_\_\_\_\_

ASLMS Signature \_\_\_\_\_ Date \_\_\_\_\_

Name of ASLMS Person (print) \_\_\_\_\_ Title: \_\_\_\_\_