

Sponsorship Application

APPLICANT INFORMATION

Company _____
 Address _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Phone _____ Fax _____
 Contact Name _____ Title _____
 Email _____ Website URL _____

SPONSORSHIP OPPORTUNITIES

	COST USD	LIMIT	DEADLINE	SPONSORSHIP AMOUNT
RECOGNITION & SUPPORT OPPORTUNITIES				
Preceptorship Program	\$10,000	5	Jan. 8, 2018	\$ _____
Mobile App	\$10,000	3	Feb. 1, 2018	\$ _____
NEW Wi-Fi	\$10,000	3	Feb. 1, 2018	\$ _____
Travel Grants	\$5,000+	Unlimited	Dec. 1, 2017	\$ _____
Student Board Rep. Travel Grants	\$2,000	4	Dec. 1, 2017	\$ _____
Best of Session Nursing/Allied Health Award	\$1,000	1 SOLD OUT	N/A	\$ _____
Best Overall Basic Science and Translational Research Award	\$1,000	1	Jan. 8, 2018	\$ _____
ACTIVITY & EVENT OPPORTUNITIES				
NEW Exhibit Hall Reception	\$30,000	3	Feb. 1, 2018	\$ _____
Presidents Reception and Board Dinner	\$20,000	1 SOLD OUT	N/A	\$ _____
Celebration of Women in Energy-Based Devices	\$17,500	1 SOLD OUT	N/A	\$ _____
Early Career Reception	\$17,000	1	Feb. 1, 2018	\$ _____
NEW Headshot Corner	\$15,000	1	Jan. 8, 2018	\$ _____
NEW Continental Breakfast (Friday)	\$15,000	1	Feb. 1, 2018	\$ _____
NEW Continental Breakfast (Saturday)	\$15,000	1	Feb. 1, 2018	\$ _____
NEW Exhibit Hall Healthy Refreshment Break (Friday AM)	\$10,000	1	Feb. 1, 2018	\$ _____
NEW Exhibit Hall Healthy Refreshment Break (Friday PM)	\$10,000	1	Feb. 1, 2018	\$ _____
NEW Exhibit Hall Healthy Refreshment Break (Saturday AM)	\$10,000	1	Feb. 1, 2018	\$ _____
NEW Exhibit Hall Healthy Refreshment Break (Saturday PM)	\$10,000	1	Feb. 1, 2018	\$ _____
In the Spotlight (Friday)	\$5,000	1 SOLD OUT	Feb. 1, 2018	\$ _____
In the Spotlight (Saturday)	\$5,000	1 SOLD OUT	Feb. 1, 2018	\$ _____
Tech Connect	\$4,500	8	Feb. 1, 2018	\$ _____
BRANDING OPPORTUNITIES				
NEW Hotel Key Cards	\$15,500	1	Jan. 8, 2018	\$ _____
Tote Bags	\$12,500	1 SOLD OUT	N/A	\$ _____
NEW Travel Tumblers	\$11,500	1	Jan. 8, 2018	\$ _____
Exhibit Hall Aisle Floor Clings	\$6,500	1 SOLD OUT	Jan. 8, 2018	\$ _____
Door Drop (Thursday)	\$4,000	4	Feb. 1, 2018	\$ _____
Door Drop (Friday)	\$4,000	4	Feb. 1, 2018	\$ _____
Door Drop (Saturday)	\$3,500	4	Feb. 1, 2018	\$ _____
Lanyards	\$3,500	1 SOLD OUT	Jan. 8, 2018	\$ _____
Pens	\$2,000	1 SOLD OUT	Jan. 8, 2018	\$ _____
Tote Bag Insert	\$1,000	6	Feb. 1, 2018	\$ _____
NEW General Conference Support	Unlimited	Unlimited	Feb. 1, 2018	\$ _____
TOTAL SPONSORSHIP AMOUNT				\$ _____

PAYMENT INFORMATION – IN U.S. DOLLARS

Payment by Check Enclosed Payment must be made in U.S. dollars only and drawn on a U.S. bank. Make check payable to ASLMS. *Individuals from countries sanctioned by the U.S. Treasury Department's Office of Foreign Assets Control must use third-country financial institutions as intermediaries for all payments to the ASLMS.*

Payment by Credit Card Visa MasterCard American Express

Credit Card # _____ Expiration Date (MM/YY) _____ / _____

Name on Card (print) _____

Signature _____

SUBMIT APPLICATION

Please return completed application with payment by the indicated deadline to:

- » **Mail** - ATTN: Andrea Alstad, ASLMS; 2100 Stewart Avenue, Suite 240; Wausau, WI 54401
- » **Fax** - (715) 848-2493
- » **Email** - andrea@aslms.org

You may provide your credit card information via phone: (715) 845-9283 or Toll Free (877) 258-6028

TERMS OF SPONSORSHIP

Purpose - The ASLMS educational sessions are solely for scientific and educational purposes and will not directly or indirectly promote the Sponsor's product or services.

Right of Refusal - Support opportunities are available on a first come, first served basis, however 2017 sponsors will have the right of first refusal for 2018 activities.

Sold Items - Items marked Sold were offered to previous year's sponsor and accepted. Check aslms.org for the most up to date availability on remaining items.

Control of Content and Selection of Presenters and Moderators - Society will control content and select presenters and moderators. Sponsor agrees not to participate in or direct the educational content or the travel grant or award process.

Logo - Industry supporters may not use the organization's name or logo in conjunction with advertising or promotion without written permission of the organization.

Functions, Educational Programs, Seminars, Workshops - All functions must be in good taste and conform to the overall purpose of the Annual Conference. The sponsor assumes all responsibility for its function and waives any claim it may have against the Society and the hotel/convention center. No individual or company may hold a meeting, symposium or workshop during any educational event at the Annual Conference or that otherwise conflicts with the Society's programs, social activities or exhibit hours. Sponsors may request to hold functions, including those involving product demonstrations, after Conference hours as listed below if specific written details regarding the function are provided to the Society. Due to programming changes, these times may change without notice.

After Conference hours:

- Wednesday, April 11, 2018 after 5:30 PM
- Thursday, April 12, 2018 after 7:45 PM
- Friday, April 13, 2018 after 7:30 PM
- Saturday, April 14, 2018 after 7:30 PM
- Sunday, April 15, 2018 after 11:30 AM

The request must specify date, time, location, type of function and anticipated attendance. Please send requests to desiree@aslms.org. All functions must be pre-approved by the Society and organized directly through the conference hotel or convention center before being promoted to potential attendees.

Foreign Sanctions Compliance - By signing this agreement, to the fullest extent of the law, sponsor agrees to protect, defend, indemnify and hold harmless the ASLMS, its members, officers, directors, employees, contractors, agents, licensors, suppliers, and successors (collectively "ASLMS Indemnified Parties") and assigns from and against any claims, liabilities, damages, judgments, awards, losses, costs, government charges or fines, penalties or fees (including reasonable attorneys' fees) arising out of or relating to conduct by, on behalf of, or at the direction of the sponsor's Owner, and their respective owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively "sponsor") in violation of the U.S. foreign sanctions policy, including but not limited to those designated by the U.S. Department of Treasury's Office of Foreign Asset Control ("OFAC"). This agreement is subject to termination in the event that the sponsor does not or cannot comply with OFAC regulations and does not or cannot comply with the ASLMS' obligations for complying with OFAC regulations. This section shall survive any termination or expiration of this agreement.

Regulatory Compliance - The sponsor agrees to fully comply with local, state and federal regulations, including the Sunshine Act as may apply to commercial sponsorship of events and/or activities held in proximity to or coincident with CME and medical educational programming and events.

Term - The term of sponsorship runs from Annual Conference to Annual Conference. If sponsorship is received after deadline date but prior to the conference; due to print deadlines, some benefits may not be available. A new term (tabulation of sponsorship) will begin at the close of each conference. ASLMS will not use commercial support to pay for any travel, lodging, honoraria or personal expenses for non-teacher or non-author participants.

Amendments - This agreement may not be changed except by the parties' written agreement.

Sponsorship attributions will include both restricted and unrestricted contributions of cash, material goods, i.e. Silent Auction contributions, in-kind services/support, program sponsorship, i.e. scholarships, Industry Advisory Council membership, Annual Conference activity sponsorship, i.e. tote bags, name badges.

Sponsorship does not include the value of goods/services purchased from ASLMS by an organization, i.e. exhibit space, advertising in the Journal, fees for participation in ASLMS educational programs.

Sponsors will receive the benefits described consistent with their contribution/sponsorship level in addition to the specific benefits associated with each of the activities which they sponsor.

The Sponsor agrees to abide by all requirements of the ASLMS Commercial Support Guidelines. The guidelines are available at aslms.org. The Society further agrees upon request to furnish the Sponsor a report concerning the expenditure of any funds provided.

Agreement Binding - This agreement is for the benefit of and shall bind the Sponsor and the Society, their employees, agents, members, representatives, directors, officers and all of their heirs, legal representatives, successors and assigns and is governed by the laws of the State of Wisconsin.

Authority to Execute Agreement - The person signing this agreement on behalf of sponsor has full authority to execute this agreement binding sponsor. No other person or entity need join in signing this agreement in order to make it legally binding on sponsor.

Authorized Signature _____ Date _____

Name of Authorized Person (print) _____ Title: _____

ASLMS Signature _____ Date _____

Name of ASLMS Person (print) _____ Title: _____